Mobile+
a **PiPcall** product

Solving the **construction productivity problem**

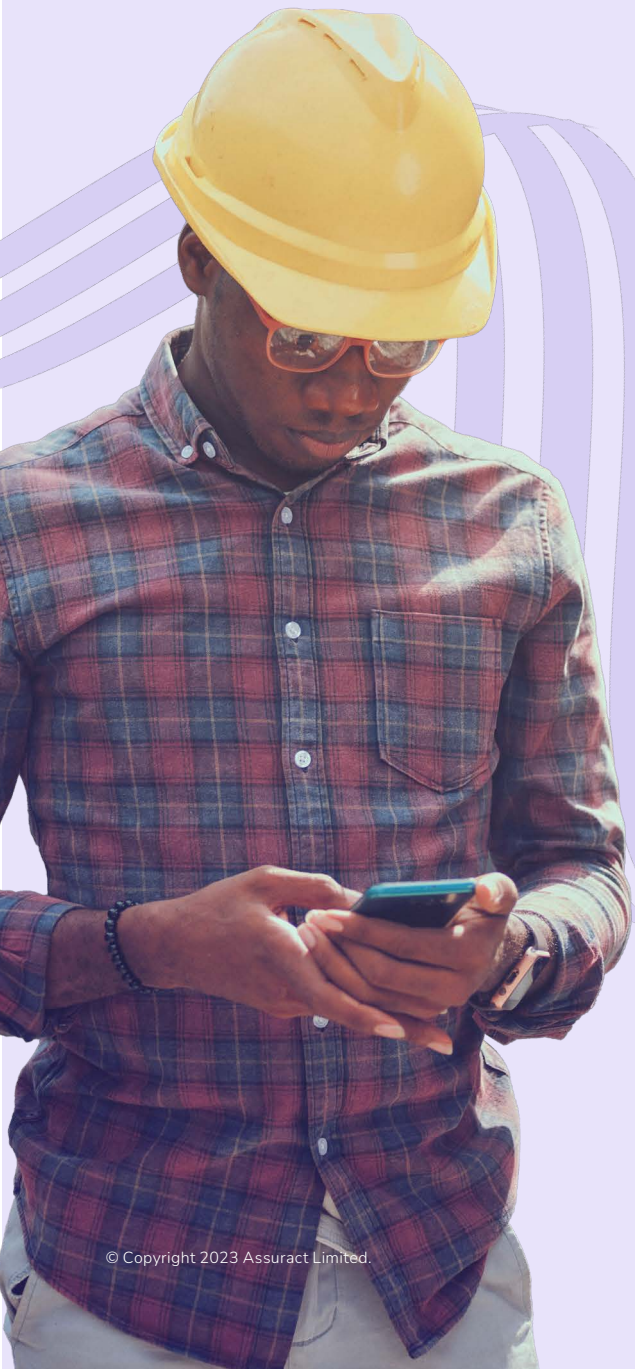Business mobile communications built specifically for the construction sector.

The problem

Working in construction is demanding. From the beginnings of architectural design to the finishing touches, many different aspects bring a job together. Keeping a site running smoothly and safely, all on time and on budget is no mean feat.

In fact, 98% of construction projects come in over-budget and 77% of them suffer significant delays.

McKinsey.com

This boils down to productivity. In fact, productivity in the construction industry has heaps of room for improvement. Here are the five key productivity pain-points:

1

Poor organisation

Ineffective time-management and organisation can result in decision-making and processes without the needed speed and scale.

2

Unresolved issues

Flawed management practices due to lack of communication and accountability mean problems stack up.

3

Missing milestones

Siloed knowledge and communication breakdowns between individuals in charge of long-term strategies versus daily schedules cause mis-aligned priorities.

4

Inadequate short-term planning

While companies are generally good at understanding mid-term goals (2-3 months), poor short-term planning cumulates in delays securing equipment and resources for immediate needs.

5

Contractual complexities

Dense contract negotiations conducted by procurement teams can lead to misunderstandings among project managers and contractors.

So, how do we solve the construction productivity problem? Updating business communications is key.

Stats you need to know

£1.2 trillion

could be saved annually by bringing construction's productivity in line with other economic sectors

rics.org

25%

of decision-makers say up to half of the time on a project is spent on re-work or rectifying issues

raconteur.net

52%

of construction rework projects are down to miscommunication

prnewswire.com

83%

of construction organisations say integrated mobile technologies are "important" or "very important"

audacia.co.uk

76%

of engineering and construction executives are investing in digital technologies to address cost and margin challenges

deloitte.com

The solution

Construction needs to prioritise business mobile calling to increase flexibility of on-site communications, supercharge productivity and enhance workflows.

Phone calls aren't going anywhere and remain a pillar of communication for connecting contractors, suppliers, architects and more because of their immediacy, efficiency and the fact that they leave no room for ambiguity. When you want a job done – and fast – you make a phone call. And you make that call in whatever environment you're in, whether that's outdoors in a field or on a busy city construction site. That said, it's 2024 and digitalisation is needed.

PiPcall's Mobile+ transforms the traditional phone call. Designed specifically for construction professionals on-the-go, Mobile+ leverages the dedicated mobile voice network to deliver reliable mobile HD voice quality calls combined with advanced calling features. This helps streamline communication, collaboration and ensures no calls are dropped – crucial for enhancing productivity and ensuring seamless ways of working.

In tandem with high-quality calls, Mobile+ offers advanced calling features like:

Ring groups, queues

Whether coordinating project timelines or facilitating virtual on-site inspections, PiPcall's business mobile solutions for construction connects teams on any device for enhanced collaboration.

Virtual numbers

Add a second number to your PiPcall app so that all daily conversations take place on the same device.

Corporate user directory

Access a centrally updated master directory of corporate contacts aligning office managers, quantity surveyors or project managers for streamlined communication.

Differentiated ringtone

Customise your call experience by setting distinct ringtones to manage incoming business calls and decipher the urgent among the noise, so you never miss a critical update.

Call routing

Advanced route calling and group pickup feature to enhance construction workflows. Whether planning logistics in the office or on-site managing projects, Mobile+ connects the right people promptly.

Voicemail to email

In construction, time is money. Save time with voicemails sent instantly to your inbox to accelerate response times.

Call recording

Keep track of your calls and commitments by storing and listening back to conversations, all in an admin portal to help manage staff, suppliers and, therefore, deadlines.

You don't need a complete overhaul of your ways of working, or to invest in complicated technology if you want to enhance communications. Mobile+ is a simple, single solution. It even includes an intuitive admin portal that is invaluable for keeping track of comms, team collaboration, and measuring workflow efficiency.

It is also BYOD-compatible, cost free to the user, meaning there's no need to juggle two phones on top of your tools. Mobile+ equips employees with powerful calling and collaboration tools directly on their personal mobile devices.

Start your free trial today

0330 094 8086
www.pipcall.com

Do you:

Want more flexibility across on-site communications?

Want a mobile solution built specifically for the construction industry?

We don't need your card details and we don't need loads of your time.

PiPcall guarantees a hassle-free onboarding experience, and, in the unlikely event you don't want to deploy Mobile+ after your trial, you're not bound to any contract.

Start your 14-day free trial with no commitments by signing up here:
https://admin.pipcall.com/signup