**Cookie Policy**

Please read this cookie policy carefully as it contains important information on who we are and how we use cookies on our Websites. This policy should be read together with our End User Privacy Policy available at https://pipcall.com/policies which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

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**1. Who we are**

PiPcall Limited (“we”, “us” or “our”) is a provider of telecommunications services and solutions. We operate the PiPcall website available at: www.pipcall.com (the “Website”) to promote the PiPcall mobile application (the “App”), a desktop application (“Desktop System”), a web portal that allows customer administrators to manage the users, numbers, extensions and licences for their Associated Business (the “PiPcall Portal”), and associated services.

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**2. Our websites**

This cookie policy only relates to your use of our Website and the PiPcall Portal (collectively, “Websites”).

Throughout our Websites we may link to other websites and plugins owned and operated by certain trusted third parties, for example we link to Stripe and GoCardless to process payments. These other third party websites and plugins may also use cookies or similar technologies in accordance with their own separate policies. For privacy information relating to these other third- party websites, please consult their policies as appropriate.

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**3. Cookies**

A cookie is a small file downloaded on to a computer or other device (“Device”) when the user accesses certain websites. Cookies are then sent back to the originating website on each subsequent visit with information to help identify you, about your Device, your use of the Websites and/or your general internet usage (depending on the cookie). Cookies also help prepare customised pages for you. Cookies may remain on your Device either for the duration of the session or for a defined period of time.

We use cookies on our Websites. These help us recognise you and your Device and store some information about your preferences or past actions.

For example, we may monitor how many times you visit our website, which pages you go to, traffic data, location data and the originating domain name of your internet service provider. This information helps us to build a profile of our users. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.

For further information on cookies generally, including how to control and manage them, visit the guidance on cookies published by the UK Information Commissioner’s Office, www.aboutcookies.org or www.allaboutcookies.org.

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**4. Consent to use cookies and changing settings**

We will ask for your consent to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested (e.g. after logging onto the PiPcall Admin Portal with your password, we store a cookie so that you do not have to re- authenticate for a period of time).

You can withdraw any consent to the use of cookies or manage any other cookie preferences by clicking on the ‘decline’ button on the cookies popup notification. It may be necessary to refresh the page for the updated settings to take effect.

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**5. Our use of cookies**

We use the following categories of cookies on the Website:

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Strictly necessary

Performance

Targeting

Functionality

Unclassified

Save

**Strictly necessary**

| **Name** | **Provider / Domain** | **Expiration** | **Description** |
| --- | --- | --- | --- |
| CookieScriptConsent | [CookieScript](https://cookie-script.com/privacy-policy.html)  www.pipcall.com | 1 month | This cookie is used by Cookie-Script.com service to remember visitor cookie consent preferences.  It is necessary for Cookie-Script.com cookie banner to work properly. |
| \_\_cf\_bm | [Cloudflare Inc.](https://www.cloudflare.com/privacypolicy)  .pipedrive.com | 30 minutes | This cookie is used to distinguish between humans and bots.  This is beneficial for the website, in order to make valid reports on the use of  their website. |
| li\_gc | [LinkedIn Corporation](https://www.linkedin.com/legal/privacy-policy)  .linkedin.com | 6 months | Used to store guest consent to the use of cookies for non-essential purposes |
| \_\_cf\_bm | [Cloudflare Inc.](https://www.cloudflare.com/privacypolicy)  .getapp.com | 30 minutes | This cookie is used to distinguish between humans and bots.  This is beneficial for the website, in order to make valid reports on  the use of their website. |

**Performance**

| **Name** | **Provider / Domain** | **Expiration** | **Description** |
| --- | --- | --- | --- |
| \_gid | [Google LLC](https://policies.google.com/privacy)  .pipcall.com | 1 day | This cookie is set by Google Analytics. It stores and update a unique value  for each page visited and is used to count and track pageviews. |
| \_ga | [Google LLC](https://policies.google.com/privacy)  .pipcall.com | 1 year 1 month | This cookie name is associated with Google Universal Analytics - which is a significant update to  Google's more commonly used analytics service. This cookie is used to distinguish unique users by  assigning a randomly generated number as a client identifier. It is included in each page request in a site  and used to calculate visitor, session and campaign data for the sites analytics reports. |

**Targeting**

| **Name** | **Provider / Domain** | **Expiration** | **Description** |
| --- | --- | --- | --- |
| YSC | [Google LLC](https://policies.google.com/privacy)  .youtube.com | Session | This cookie is set by YouTube to track views of embedded videos. |
| \_gat\_gtag\_UA\_134716999\_1 | .pipcall.com | 56 seconds | This cookie is part of Google Analytics and is used to limit requests (throttle request rate). |
| bcookie | [Microsoft Corporation](https://privacy.microsoft.com/privacystatement)  .linkedin.com | 1 year | This is a Microsoft MSN 1st party cookie for sharing the content of  the website via social media. |
| lidc | [Microsoft Corporation](https://privacy.microsoft.com/privacystatement)  .linkedin.com | 1 day | This is a Microsoft MSN 1st party cookie that ensures the proper functioning of this website. |
| VISITOR\_INFO1\_LIVE | [Google LLC](https://policies.google.com/privacy)  .youtube.com | 5 months 29 days | This cookie is set by Youtube to keep track of user preferences for Youtube videos embedded in sites;it can also determine whether the website visitor is using the new or old version of the Youtube interface. |
| \_lfa | [Liidio Oy](https://www.leadfeeder.com/privacy/)  .pipcall.com | 1 year | Leadfeeder cookie collects the behavioral data of all website visitors. This includes; pages viewed, visitor source and time spent on the site |

**Functionality**

| **Name** | **Provider / Domain** | **Expiration** | **Description** |
| --- | --- | --- | --- |

**Unclassified**

| **Name** | **Provider / Domain** | **Expiration** | **Description** |
| --- | --- | --- | --- |
| \_hjSession\_3175968 | .pipcall.com | 30 minutes |  |
| li\_sugr | [LinkedIn](https://www.linkedin.com/legal/privacy-policy)  .linkedin.com | 3 months |  |
| cusid | .www.pipcall.com | 30 minutes |  |
| VISITOR\_PRIVACY\_METADATA | [YouTube](https://policies.google.com/privacy)  .youtube.com | 5 months 29 days |  |
| \_ga\_JBN1C2FF4B | .pipcall.com | 1 year 1 month |  |
| referalcookie | .pipcall.com | 1 month |  |
| \_hjSessionUser\_3175968 | .pipcall.com | 1 year |  |

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**6. Third party access to the cookies**

The cookies we use will only be accessed by us and those third parties named in the table above for the purposes referred to in this cookie policy. Those cookies will not be accessed by any other third party.

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**7. How to turn off all cookies and consequences of doing so**

If you do not want to accept any cookies, you may be able to change your browser settings so

that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of our Websites. For further information about cookies and how to disable them please go to the guidance on cookies published by the UK Information Commissioner’s Office, www.aboutcookies.org or www.allaboutcookies.org.

If you want to delete any cookies that are already on your computer, please refer to the help and support area on your Internet browser for instructions on how to locate the file or directory that stores cookies. Information on deleting or controlling cookies is available at www.aboutcookies.org. By deleting our cookies or disabling future cookies you may not be able to access certain areas or features of the Website. To opt out of:

· Google Analytics cookies across all websites, please visit: Google Analytics Opt-out Browser Add-on;

· Other third-party cookies relating to behavioral advertising, please go to http://www.youronlinechoices.eu/.

Opting out does not mean you will no longer receive online advertising. It means that the company or companies from which you opted out will no longer deliver adverts tailored to your web preferences and usage patterns, so you may see a greater number of adverts that are irrelevant to you and your preferences.

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**8. How to contact us**

If you have any questions, comments and requests about this Cookie Policy or your personal data, please email us at: data.protection.officer@pipcall.com.

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**9. Changes to this policy**

We may change this policy from time to time. The most up-to-date version of this policy is always available to view on our Websites.